

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Manatee County, Inc.

TITLE: Customized Early Learning Kits to Support Kindergarten Readiness

Short description of the commodity or service desired: Customized Early Learning Kits designed to support kindergarten readiness by providing developmentally appropriate materials aligned with early learning standards. The kits include curated learning resources that promote foundational skills in language & literacy, health & nutrition, family engagement, motor skill development, mathematics, social-emotional development, STEAM, and problem solving.

CONTACT

Name: Kerry Gaylord

Address: 600 8<sup>th</sup> Avenue West, Suite 100, Palmetto, FL

Telephone: 941-212-4991

Email: kgaylord@elc-manatee.org

Internal tracking number, if any: NA

DMS Single Source number, if applicable:

**Date posted: 04/06/26    Time posted: 8:00AM**

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Customized early learning kits to support kindergarten readiness.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Manatee County, Inc.

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

The kits are designed to provide hands-on, interactive learning experiences that reinforce foundational skills and align with state early learning standards, supporting teachers, caregivers, and families in promoting school readiness across multiple areas of child development. They provide a structured yet flexible set of resources that can be used to foster developmentally appropriate skills in preparation for kindergarten.

Intended Single Source:

Lakeshore Learning Materials

Price:

\$250,000

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Lakeshore Learning Materials is the exclusive provider and publisher of custom early learning kits. The proprietary nature of these materials makes them unavailable through any other vendor.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Darrell King, Chief Executive Officer

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: Attn: Kerry Gaylord 600 8<sup>th</sup> Avenue West, Suite 100, Palmetto, FL 34221**

**Email: [kgaylord@elc-manatee.org](mailto:kgaylord@elc-manatee.org)**

**Fax:**